

CrabCam

- Small Camera with Mounting Gear
 - 120+ft Waterproof Cable
- Cellular/WiFi Enabled Buoy
- Installed onto any Crab Pot.

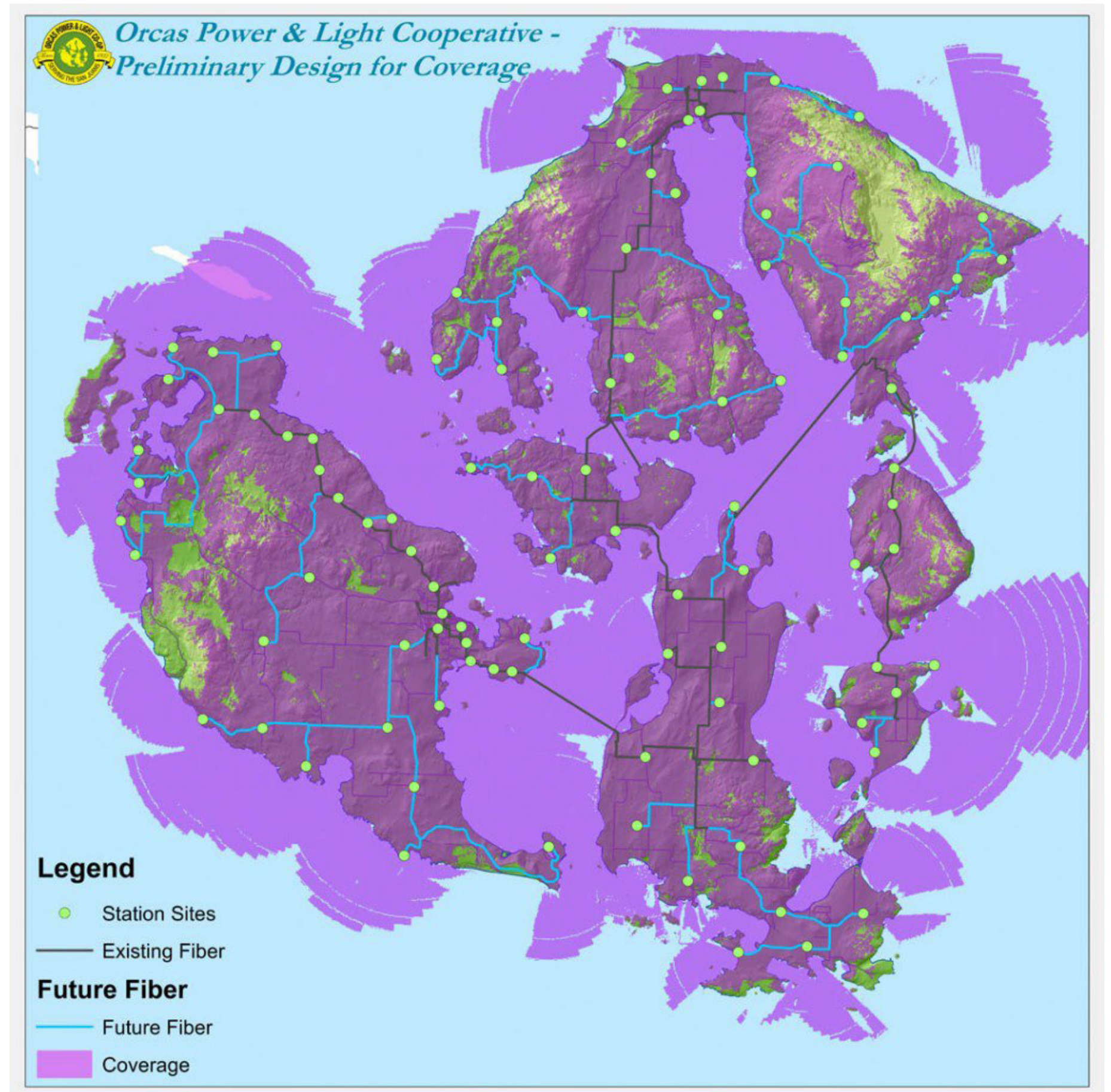


CrabCam P.O.C.

BETA / TESTING SITE:

San Juan Islands

- CrabCam uses wifi to send picture messages to your cell phone.
- Cellular is limited
- Local WiFi works within range
- If you are outside of a wifi zone, you can pull up to your buoy (within 300 feet) to connect to your crab pot.



CrabCam P.O.C.

[Cell Phone Control Remote Camera](#)

[Spray On Solar Technology](#)

[Go-Pro Wifi Technology](#)

<<< How does this device connect to cell phone services to send messages and photos?

Answer: This device supports sim card and send messages, photos via GPRS network. The cell phone use SMS code to remote control camera to send messages and photos.

<<< Do you have to start an account with a cell phone company ?

Answer: We don't need an account with cell phone company. Our device supports 3g frequency bands worldwide such as GSM 850/900/1800/1900 MHz and 3G UMTS/HSPA 850/900/1900/2100.

-Jimmy Zeng

CrabCam Audience

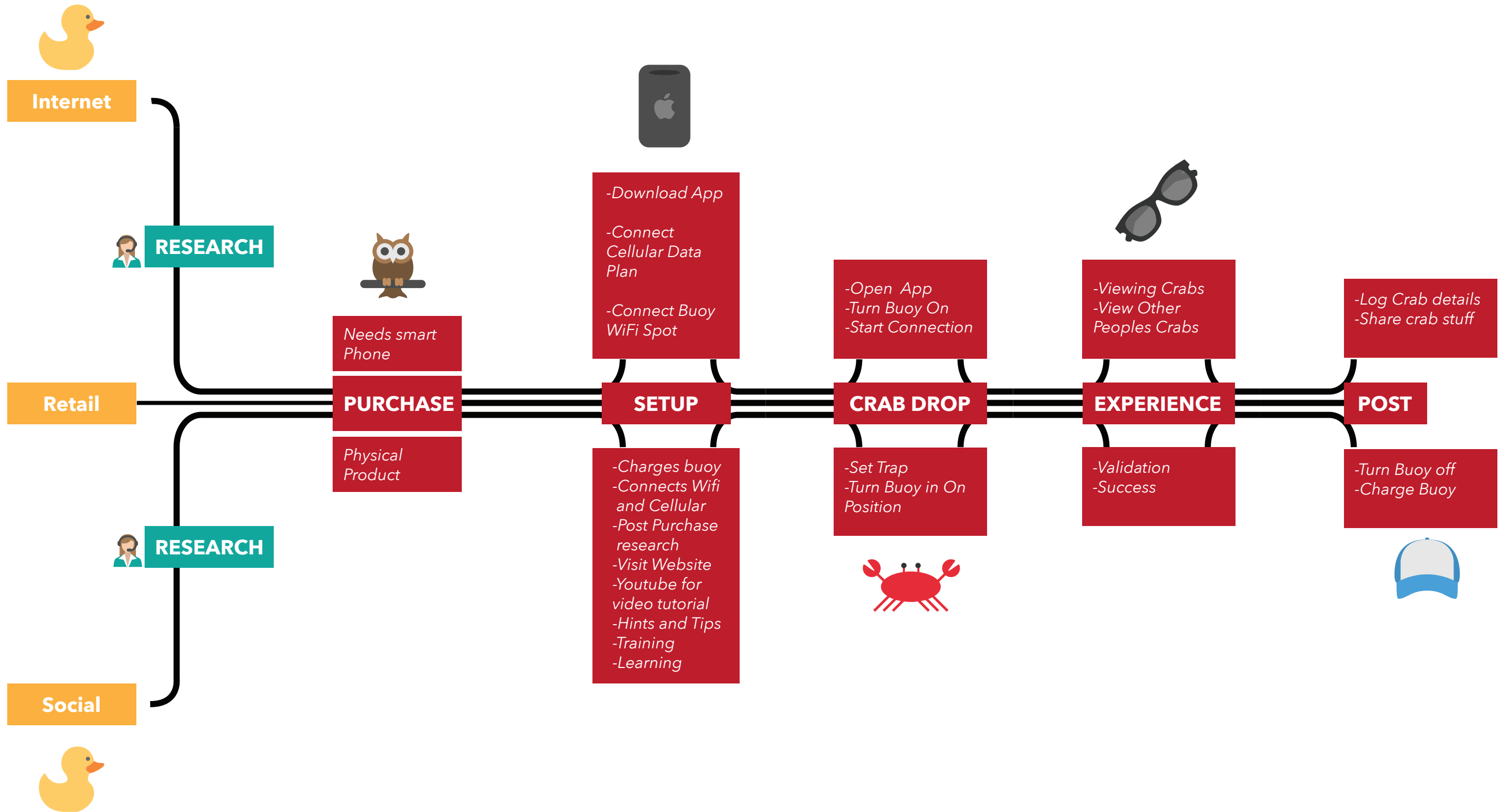


- Men (& women) ages 30-70 years
- Disposable Income, Mid-Upper class
- Tech Savvy
- Social Media Apps/familiar with Apps
- Tour Guides
- Yachting Enthusiasts
- Weekend Vacationer/Day Tripper
- Outdoor Enthusiast
- Seafood Lovers

Retail Locations



CrabCam Customer Journey Map



Mood Board

